

# 2021 ANNUAL REPORT SOCIAL MEDIA Toolkit

**Do More Together** publishes their annual report summarizing the initiatives & community highlights for 2021.

## **Suggested Posts**

Do More Together is chasing our vision to become the premier alumni association in the world! 2021 solidified dmT as a critical affinity group for West Point grads. Check out our 2021 Annual Report to see us in action.

#domore2gether #annualreport21 #unifiedimpact

Annual Report: [https://www.domore2gether.org/2021-annual-report]



### Artwork

For your posts, we've created a graphic using pages from the annual report. Please consider using the following imagery.

## Stories

We encourage you to use stories and reels in addition to traditional posts. The Annual Report promotional video can be found here:

dmT 2021 Annual Report Promo Video

dmT 2021 Annual Report Promo Video YouTube

# Hashtags

#domore2gether #dmT #army #westpoint #unitedstatesmilitaryacademy #USMA #WPAOG #alumniassociation #africanamerican #black #veteran #armyveteran #leadership #community #blackgraduates #service #military #goarmy #beatnavy #diversity #DEI



## VIRTUAL SUMMIT 2020 SOCIAL MEDIA GUIDE

#### Handles



# Sites & Links

- dmT Website: <u>https://www.domore2gether.org/</u>
- Annual Report Link:
  https://www.domore2gether.org/2021-annual-report